



Meet your local NHS: Redditch & Bromsgrove Clinical Commissioning Group



What is NHS Redditch & Bromsgrove Clinical Commissioning Group (RBCCG)?

We are a new NHS organisation which looks after the health and wellbeing of Redditch and Bromsgrove residents. We are a clinically led organisation which means that the local doctors make decisions on healthcare services and how money is spent. We consist of 22 GP member practices that are working together to ensure the local population has high quality healthcare services which are sustainable.

Clinical Commissioning Groups were born from the government NHS reforms in 2010. In Worcestershire there are 3 CCGs – Redditch & Bromsgrove, Wyre Forest and South Worcestershire. We will assume our statutory duties on 1st April 2013.





What is commissioning?

Commissioning in the NHS follows a number of stages. The first step is to look at the health needs of the local population. Health needs are put in order of priority.

The local NHS then makes sure there are effective services in place to meet the needs of the local population, by buying in (commissioning) the services.

The services are evaluated to make sure they meet the requirements of the local people.

What will you do?

RBCCG will work on behalf of the local population to ensure high quality health services are available to them. We will be honest and open, engaging with our residents on the commissioning of health services.

We will work together as a clinically led group to promote high quality and affordable healthcare.

How will you make this happen?

We will successfully achieve our aims by working to our established values, which will be inherent to how we operate as a CCG.

Our vision is:

***'Working together to promote high quality,
affordable healthcare'.***

Our values are:

- Promoting a fair, ethical and transparent culture
- Placing patient safety and experience at its core
- Identifying that 'partnerships matter'
- Listening and responding
- Promoting evidence based practice; 'right care, right place, right time'
- Patient Choice matters
- Promoting privacy, dignity and mutual respect
- Working together with member practices
- Promoting good health and wellbeing
- Identifying opportunities for service redesign and innovation
- Securing value for money
- Being a good employer.

What are the challenges?

The NHS as a whole is facing many challenges. Although funding has slightly increased from year-on-year budgets, as we are all living longer and with the advances in health care technology, this has put greater pressure on the NHS.

The financial challenges are significant in their own right, but we will not look at them in isolation. Our focus will be to strike a balance between financial pressures and continuous improvement in quality and service performance.

We will address the challenge of ensuring high quality services are available to all, whilst remaining sustainable through our Integrated Plan.

What is the Integrated Plan?

We recognise there isn't one solution to tackle all the challenges we face. Rather a series of solutions that form an integrated approach to improve healthcare locally.

The Integrated Plan sets out how we will develop over the coming year; what the priorities are for Redditch & Bromsgrove and how we will achieve these.



What are the priorities?

We have worked with our member practices to develop a clear set of priorities to work towards. The priority areas have been informed by the Joint Strategic Needs Assessment for Redditch and Bromsgrove and are part of an annual commissioning process. These priorities cover key service improvement in areas, such as improving access to A&E and securing improvements around cancer care. Our priorities also cover development priorities and outcome aspirations, such as reducing deaths from stroke and heart attacks.

We have identified the following priorities:

1. Develop and sustain a culture of quality
2. Achieve and sustain financial balance
3. Reduce inappropriate unscheduled care admissions
4. Improve access and outcomes for Mental Health Services
5. Reduce vascular deaths (heart attack and stroke)
6. Improve transfers of patient care
7. Improve access, range and proportion of services within Primary Care
8. Support and deliver the Cancer Strategy within Worcestershire



Dr Jonathan Wells

Jonathan is Chair and Clinical Leader of Redditch & Bromsgrove Clinical Commissioning Group.



Dr Richard Davies

Richard is Assistant Clinical Chair, Governing Body Member and Lead GP for the RBCCG Finance and Performance Committee.



Simon Hairsnape

Simon is the Chief Officer for Redditch & Bromsgrove and supports RBCCG Governing Body in all aspects of RBCCG business.

