

DRAFT: PRESS RELEASE

Tuesday 2 April

Who Is Your NHS Hero?

Redditch and Bromsgrove residents are invited to nominate NHS staff who have gone the extra mile this spring.

NHS Redditch and Bromsgrove Clinical Commissioning Group (CCG) is asking patients, members of the public and NHS staff alike to nominate their NHS Hero 2013. If you know someone who works for the NHS - a doctor, pharmacist, receptionist, or health visitor perhaps - who has gone or regularly goes the extra mile why not take a few minutes to nominate them as your NHS Hero?

It doesn't have to be someone who saves lives; it could be a person who has provided words of comfort, offered a hand to hold, or a shoulder to lean on. These are just a few of the things that thousands of NHS Heroes provide every day to make sure that each and every patient receives the very best.

NHS Heroes was launched last year by the Department of Health to recognise NHS Staff who have gone the extra mile in their work to make a difference to people's lives. The scheme is open to all staff working in the NHS, from GPs, Practice Nurses, Dentists and Receptionists; Hospital Doctors, Nurses and Porters; to Health Visitors and District Nurses, anyone who works within the NHS could be an NHS Hero.

Simon Hairsnape, Chief Officer for Redditch and Bromsgrove Clinical Commissioning Group said:

'Every single day thousands of dedicated teams and individuals go to extraordinary lengths to provide exceptional care. The NHS Heroes Awards 2013 is our opportunity to give these special individuals the recognition they deserve. Who is your NHS Hero? Who do you know who always goes the extra mile to provide exceptional care? Show them how much you appreciate them by nominating them as your NHS Hero 2013'.

It's really easy to nominate your NHS Hero, just visit www.nhsheroes.com and submit your nomination today. Every validated nominee will receive a certificate. A shortlist of finalists will be chosen by the Daily Mail with the chance of winning the Daily Mail Health Hero Award 2013. Nominations must be received by midnight on 19th June 2013 to be considered. Join in the conversation at www.facebook.com/nhsheroes

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Notes for Editors

For more information about NHS Redditch and Bromsgrove Clinical Commissioning Group please visit www.redditchandbromsgroveccg.nhs.uk

For further information please contact:

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