



Our CCG Prospectus 2013/14

An introduction to who
we are and what we do



Version 1: June 2013



Our Prospectus for 2013/14

Welcome to our prospectus for 2013/14. We hope it will help you to understand who we are, what we want to achieve and what we are doing as a CCG, how we want to work with local people to improve the health and wellbeing of our local population, and how we plan to spend our allocated budget, your money, over the coming year.

If you would like more information on anything in this document we will be happy to provide it. Please contact Karen Hunter, Head of Corporate Affairs on 01527 482904 or email karen.hunter@worcestershire.nhs.uk

Further information about the CCG can also be found on our Website at www.redditchandbromsgroveccg.nh.uk

Who we are

- We are the local clinical commissioning group (CCG) which looks after the health and wellbeing of Redditch and Bromsgrove residents.
- We were formally established as a CCG on 1st April 2013 following a robust process of authorisation by NHS England. We achieved this without any conditions being set, putting us in the top 25% of all CCGs in England.
- We are a clinically led organisation which means that the local doctors make decisions on healthcare services and how money is spent.
- We are led by our Clinical Leader, Dr Jonathan Wells, supported by the other GP members of the Governing Body all of whom are local GPs with a good understanding of the health needs of our local population.
- We consist of 22 GP member practices that are working together on behalf of the local population to make sure high quality and sustainable healthcare services are available to them.
- We are working to ensure that we engage with, listen to and involve local people in our commissioning decisions.
- We will be honest and open with our local residents on the decisions we are making and the challenges we face.

Our Vision

'Working together to promote high quality & affordable healthcare'



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Contact us

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Worcestershire, B61 0TX
Tel: 01527 482903

Hillview Medical Centre, 60 Bromsgrove Road, Redditch,
B97 4RN
Tel: 01527 488746

Our vision and values

We believe that by making sure our values underpin all we do and how we operate we can successfully achieve our vision and our identified priorities. Our vision is:

‘Working together to promote high quality, affordable healthcare’

Underpinning all decisions and actions are our values, as outlined below:

- Promoting a fair, ethical and transparent culture
- Placing patient safety and experience at its core
- Identifying that ‘partnerships matter’
- Listening and responding
- Promoting evidence based practice; ‘right care, right place, right time’
- Patient Choice matters
- Promoting privacy, dignity and mutual respect
- Working together with member practices
- Promoting good health and wellbeing
- Identifying opportunities for service redesign and innovation
- Securing value for money
- Being a good employer

In order to succeed, we will carefully consider efficiencies and productivity opportunities across the whole healthcare system - from primary to secondary care. We will work in partnership with other key clinicians, social services, patient representatives and other partners to integrate services and redesign healthcare pathways.

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Our priorities for 2013/14

We have worked with our member practices, local people through our Patient and Public Involvement Forum and other stakeholders to develop a clear set of priorities to work towards. These have also been developed to take account of the priorities in the Worcestershire Health and Wellbeing Strategy and have been shared with them.

1. Develop and sustain a culture of quality
2. Achieve and sustain financial balance
3. Reduce inappropriate unscheduled admissions
4. Prevent avoidable admissions and support/improve the processes once patients are admitted
5. Work jointly with the LA to reduce health inequalities
6. Improve access and outcomes for mental health
7. Support the Worcestershire Cancer strategy

Further details around our priorities can be found on our website, outlined on our 'Plan on a Page' which summarises our priorities, plans and ambitions for achievement by April 2014.

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Our local challenges

Future configuration of local acute service

- The biggest challenge we face across Worcestershire is securing a resolution to the future configuration of local acute services. Our CCG is committed to securing local acute services which ensure that local people have access to the widest possible range of services, and that these services represent value for money and are clinically and financially sustainable into the future. Any decision we take in due course will be following close scrutiny of the options being worked up, full public consultation and careful consideration of the impact of the options on services for local people.

Ensuring the quality and safety of services

- Ensuring the quality and safety of services is essential. We have a robust process of quality assurance in place, working closely with our local providers, and have detailed quality indicators included in our contracts, against which we can measure and monitor performance of our local providers across acute, community and care home services.

Maintaining financial balance

- The challenge of maintaining financial balance is being addressed through delivering our Quality Innovation, Productivity and Prevention (QIPP) Programme which equates to efficiency savings of £3.5 million.

Delivering the Urgent Care Strategy priorities

- Urgent care services have been under significant pressure in recent months, with increases in emergency admissions and a failure to meet national A&E targets. We have worked with colleagues across the health economy on refreshing the Urgent Care Strategy. Locally we have implemented a number of initiatives to resolve the problems being experienced, including our Virtual Ward programme and GPs working on ambulances.

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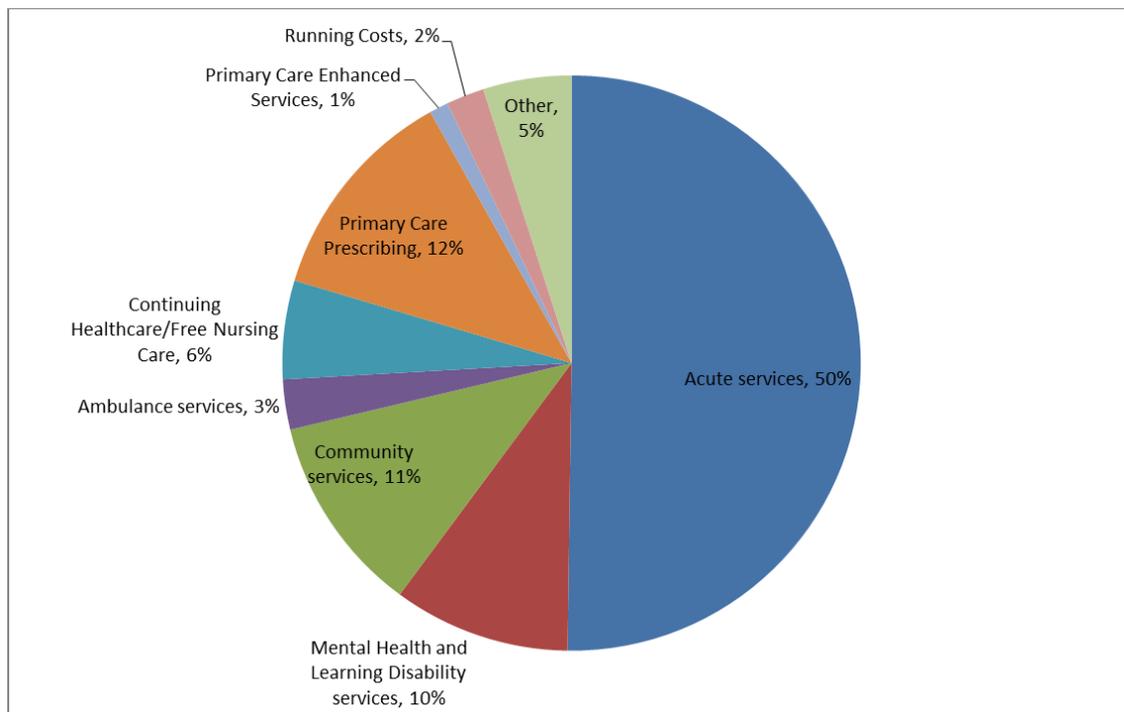
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How we will spend our money

Our CCG is responsible for making sure we spend our money wisely, making sure we get good value from the services we buy, and achieving financial balance at the end of the year. For 2013/14 our CCG has an allocated budget of £183.5m, with a savings target of £3.5m.

The diagram below shows how we plan to spend that money, covering both the services we will buy for our local population and the costs for running the organisation.



Key

Acute Services - General hospital services that treat people for specific conditions for a relatively short time

Mental Health and LD Services - Money to pay for mental health and learning disability services in the community

Community Services - The provision of general community based and out of hospital care services

Ambulance- Emergency ambulance services

Continuing Healthcare/ Free Nursing Care- provision of care in local nursing homes

Primary Care Prescribing- payment for drugs dispensed by GP prescriptions

Primary Care Enhanced Services- services provided by GPs, usually as an alternative to hospital treatment

Running Costs- Expenses associated with administering the business on a day to day basis

Other- Items of spend that cannot be categorised within main headings

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Partnerships Matter

Working with others

We recognise the value and importance of working in partnership. We are committed to developing partnerships to promote more efficient and innovative solutions to improve and enhance the health and wellbeing needs of the local community. We want to build upon the strong history of partnership working in Worcestershire, including the joint commissioning unit arrangements, the Health and Well Being Board and a joined up approach to system transformation.

We are working with Redditch Borough Council, Bromsgrove District Council, Worcestershire County Council, NHS Wyre Forest CCG, NHS South Worcestershire CCG, Worcestershire Acute Hospitals Trust and Worcestershire Health and Care Trust amongst others. We are also exploring ways in which we can engage with and work closely with colleagues in the voluntary and community sector in the delivery of our priorities.

Our Chair, Dr Jonathan Wells is an active member on the Worcestershire Health and Wellbeing Board (HWB), demonstrating our commitment to this critical partnership forum. The HWB is responsible for assessing the needs of people across the county by producing a Joint Strategic Needs Assessment (JSNA) and for producing Worcestershire's Health and Wellbeing Strategy. They will also oversee the new system for local health commissioning.

We are working to ensure the Health and Wellbeing Strategy requirements underpin our local CCG priorities and actions.

Engaging with partners and the public

We are committed to engaging with the local community, partners and stakeholders and listening to the views of the public to help make our health services better. Within CCGs there are significant benefits to be gained from public and patient participation in planning and decision making to ensure services are shaped by community needs and are socially inclusive.

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We recognise the importance of our patient and public engagement being an active two-way process which includes: making sure patients and the public know how their views will be used; knowing which decisions they can and will be involved in; clarity on when and how decisions will be made; informing and building understanding; listening and responding to patient and public views and opinions.

We hold our Governing Body meetings in public where local people have the opportunity to observe the business and also ask questions and seek clarification and understanding of the work we are doing.

We have local people on a number of our working groups and committees to ensure there is a patient perspective and voice in our planning and decision making.

We will shortly be launching a Membership Scheme to provide further opportunities for local people to engage with and be involved in our work.

To be truly effective we need to ensure we actively engage with a wide range of stakeholders and residents that are representative of the Redditch and Bromsgrove area. We will seek the views of the 'seldom heard' and not just the views of those who actively engage with us.

Our Communications and Engagement Strategy provides more details on how we will take all this work forward.

Reducing health inequalities

We are committed to closing the gap between the best and the worst health in the Redditch and Bromsgrove population. We aim to do this by focusing resource and efforts on identified areas of highest need within the two districts. We are working closely with colleagues in Public Health, local organisations (both existing and new partners), drawing on their expertise in these areas to tackle identified health inequalities. Taking action and investing in this work will improve the health and wellbeing of those who are worse off, will prevent ill health and disease and in turn will reduce demand on costly health services.

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